
**National Grant
RFP
Workshop**
Best Buy
Foundation

National Partner RFP
Social Impact

September 10, 2019

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Agenda.

Time	Agenda	Facilitator
2:00 – 2:10	Welcome, Agenda Overview and Social Impact Objectives	Deb Morris York and Andrea Riehl
2:10 – 2:40	RFP Overview and Areas of Interest	Deb Morris York
2:40 – 3:00	Q&A	Deb Morris York and Andrea Riehl
	RFP Deadline: October 1, 2019	



Building brighter futures.

Technology + Training + Mentorship

Together with our partners, we are unleashing the limitless possibilities of technology to ensure that all young people have the opportunity to pursue their dreams.



“Talent is equally distributed, opportunity is not.”

– Leilah Janah

Program hallmarks.



**Tech tools,
education and
training**
that ignite
curiosity and
broaden horizons

Career programs
that provide a
bridge to
opportunity and
future success

**Employee
engagement**
channeled
toward tech
education

**A collective
impact coalition**
dedicated to
building brighter
futures for young
people around
the country

Signature programs.

Our pathway of programs connects young people with resources to realize their potential and channel their talent, energy and ideas into brighter futures.



Geek Squad Academy



Best Buy Teen Tech Centers



Career Pathways



Geek Squad Academy.



A 2-day tech camp for middle school-aged students run by Best Buy employee volunteers. The program **sparks excitement and interest** in tech through a series of high energy, interactive classes on topics such as robotics, music production, and coding.

In the 2020 season, we'll bring GSA to **60 cities** around the country.

Results:

- 88% **increased interest** in technology
- 83% **increased confidence** in working with technology
- 80% **obtained skills** to apply towards future education/career



Best Buy Teen Tech Centers.



Safe, after-school learning environments equipped with cutting-edge technology where youth learn new skills, stay on-track with school, nurture positive adult and peer relationships, and discover career pathways.

Access



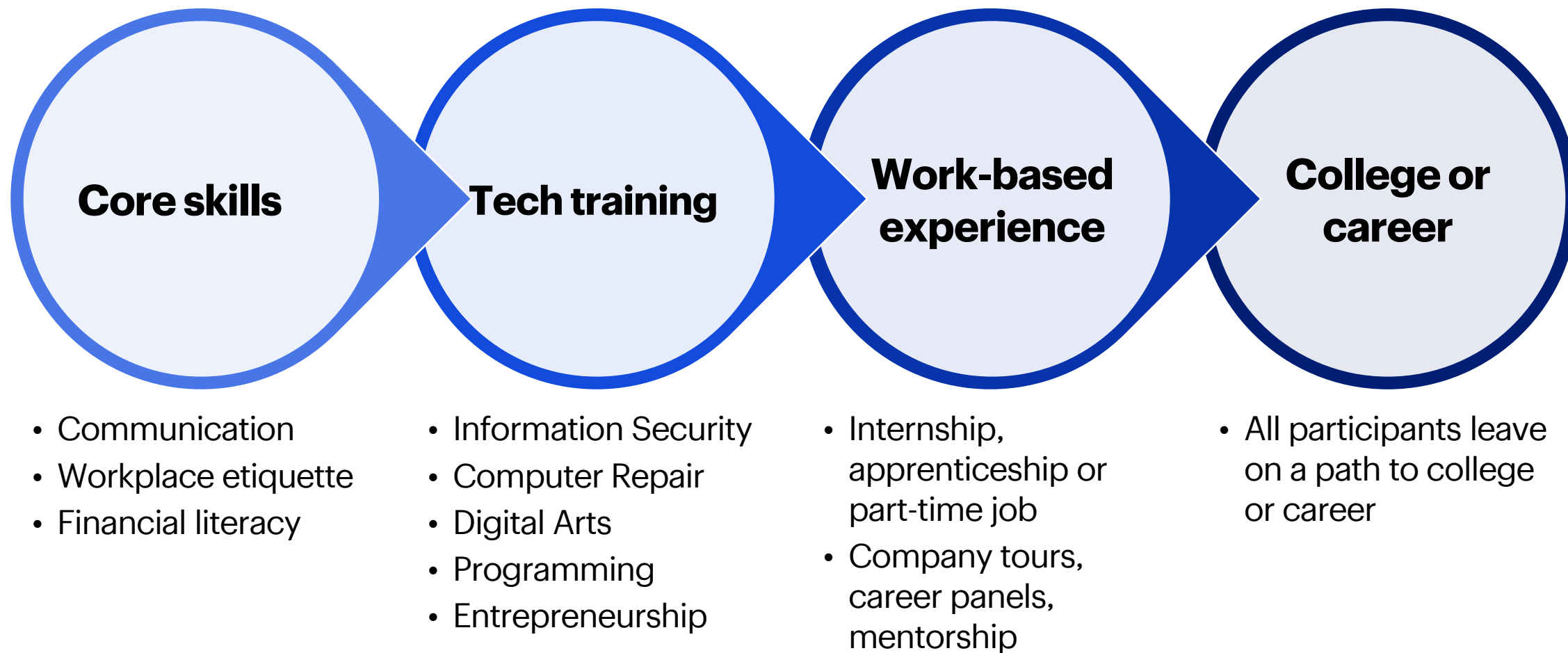
Inspiration



Opportunity



Career Pathways.



Our scale.

60+ Teen Tech Centers
by the end of 2020.

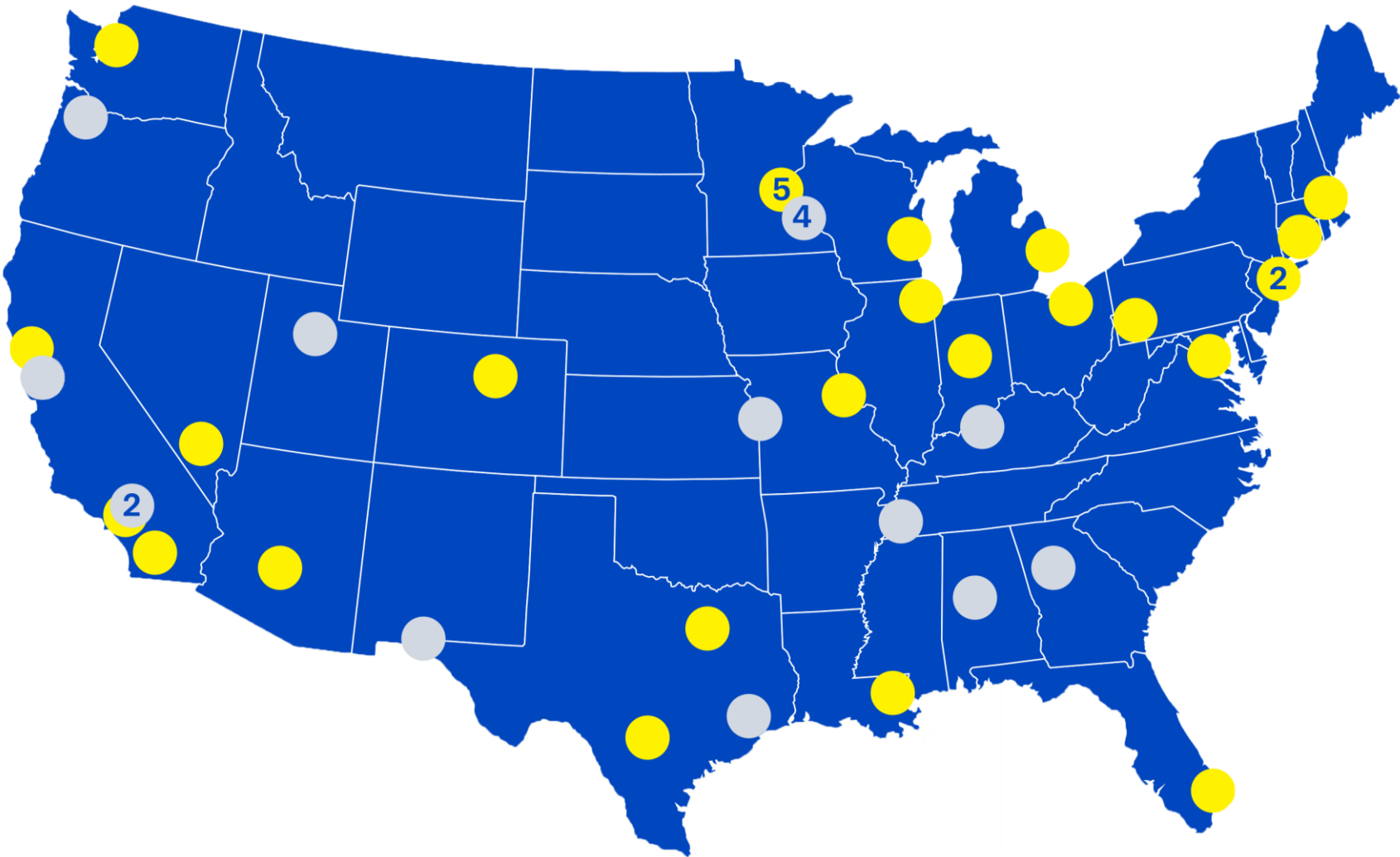
Current Locations

Bellevue, Wash. | Boston | Chicago | Cleveland | Dallas | Detroit
Fort Lauderdale | Hartford | Houston | Indianapolis | Jersey City,
N.J. | Lakewood, Colo. | Las Vegas | Los Angeles | Milwaukee |
Minneapolis (3) | New Orleans | New York | Oakland | Phoenix |
Pittsburgh | San Antonio | San Marcos, Calif. | St. Louis | St. Paul,
Minn. (2) | Washington, D.C.

Future Locations

Atlanta | El Paso | Kansas City | Los
Angeles | Louisville | Minneapolis |
Memphis | Mexico City* | Portland | Salt
Lake City | San Jose | Selma | St. Paul |
Vancouver*

*not reflected on map



2020 National Grant RFP Overview Eligibility and Timeline

2020 RFP overview.

- Best Buy is searching for national organizations to:
 - › **Build tech skill proficiency** as well as provide **career readiness and employment opportunities** for underserved teens.
- Takes place **at Best Buy Teen Tech Center locations** across the nation.
- The **program components include:** 1) Hard-skills training; 2) Nationally-recognized credentials; 3) Work-based Learning Experiences (e.g. job shadows, career panels, etc.); and) Internship/Job Placement.
- **Program is at a minimum of 9-12 months of programming**, which includes **skills training and work-based learning experiences** as well as an **internship/job placement** for the youth at the end of the program.
- **Multiple locations nationwide to allow for current or future programming in a variety of cities across the country.**
- Each Best Buy Teen Tech Center location will have **a designated part-time staff member** to help implement the career pathway program at the local level.
- Grant cycle is **February 1, 2020 – January 31, 2021.**



Career Pathway Coordinator Role.

Each Best Buy Teen Tech Center location will have a designated part-time staff member to help implement the career pathway program at the local level.

- The primary responsibilities of the Best Buy Teen Tech Center location include:
 - › Working with schools and other community-based organizations to build awareness of the program to drive youth participation.
 - › Ensuring access to teens from underserved communities.
 - › Delivering college readiness and soft skills training to youth.
 - › Working in collaboration with the national career pathway partner to provide on-the-ground programming to Best Buy Teen Tech Center youth based on the national partner's curriculum.
 - › Enabling participation of Best Buy employees to serve as volunteers.
 - › In collaboration with national career pathway partner, recruit local companies/subject-matter experts to provide work-based learning experiences for youth, including internships/jobs.

National partner RFP eligibility requirements.

- Provide **curriculum and training**.
- Create a **toolkit** for the career pathway program.
- In collaboration with CP coordinator, **recruit local companies/subject-matter experts** to provide **work-based learning experiences** for youth, including internships.
- Attend **quarterly national partner calls** to exchange best practice, consider collaboration efforts and share resources.
- Take **initiative to set-up additional meetings with Best Buy** staff to ensure grant deliverables are being met.
- **501(c)(3) nonprofit** organizations with a proven track record of serving **youth ages 16-21**.
- **Demonstrated track record** in engaging **underserved teens** at the local level; commitment to **diversity and inclusion**.

National Partner RFP eligibility requirements, cont.

- Ability to conduct **programming in at least 1-5 cities across the country.**
 - › **Preferred locations** include the locations of our Best Buy Teen Tech Centers, including but not limited to: Boston, Chicago, Cleveland, Dallas, Denver, Indianapolis, Jersey City/NYC, Las Vegas, Los Angeles, Minneapolis/St. Paul, New Orleans, Oakland, Pittsburgh, Phoenix, San Antonio, San Diego, Seattle and Washington D.C.
- **Desired programs will have the following components:**
 - › Rigorous **tech-related curriculum, mentorship, and hard skills training** for youth over a **9-12-month period** (programming must take place for a minimum of nine months).
 - › Use technology to develop skills in a **wide range of track areas.**
 - **Track areas include:** 3D design, arts (must include tech components), augmented reality, automotive (tech components), coding/programming, computer repair/help desk, cyber security, entrepreneurship, graphic design/photography, digital marketing/media, digital music/audio production, gaming design, mobile apps, multi-media production, retail, robotics, software engineer, technology in fashion, technology in sports, video/film production, virtual reality, etc.



RFP eligibility requirements, cont.

› Desired programs will have the following components (cont.):

- › **General career-readiness training such as resume prep, mock interviews, etc.***
- › **Align training with regional labor market needs** to ensure youth gain relevant skills and engage youth in work-based learning opportunities (i.e. job shadows, career panels, etc.);
- › Engage youth in an **internship opportunity** at the end of the career pathway program.

Other preferred program components include:

- › Pathways from high school to post-secondary/tech-related **nationally-recognized credentialing programs;**
- › Opportunities for **dual enrollment/college credits** for underserved teens completing high school; or
- › Offer **digital badging** as a credential for engaging in the career pathway program.

RFP timeline.

2019

- September 4 National Partner RFP Released
- September 10, 2:00 CST National Partner RFP Webinar
- October 1 Best Buy Foundation Application Deadline
- October-December Proposal Review/Due Diligence

2020

- February 3, 2020 Best Buy Foundation Determination Date / Partner Notification
- Feb/May/Sept/Jan Best Buy National Partner Quarterly Calls



RFP Q&A.

Future questions can be directed to: SocialImpact@BestBuy.com

