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**National Grant  
RFP  
Workshop**  
Best Buy  
Foundation

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**National Partner RFP**  
Social Impact

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March 8, 2021

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# Agenda.

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Time	Agenda	Facilitator
12:00 – 12:10	<b>Welcome, Agenda Overview and Social Impact Objectives</b>	Deb Morris
12:10 – 12:40	<b>RFP Overview and Areas of Interest</b>	Luis Salado-Herrera
12:40 – 2:00	<b>Q&amp;A</b>	Deb Morris and Andrea Riehl
	<b>RFP Deadline: April 1, 2021</b>	

# Building Brighter Futures.

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## Technology + Training + Mentorship

*Together with our partners, we are unleashing the limitless possibilities of technology to ensure that all young people have the opportunity to pursue their dreams.*



**“Talent is equally distributed, opportunity is not.”**

– Leilah Janah

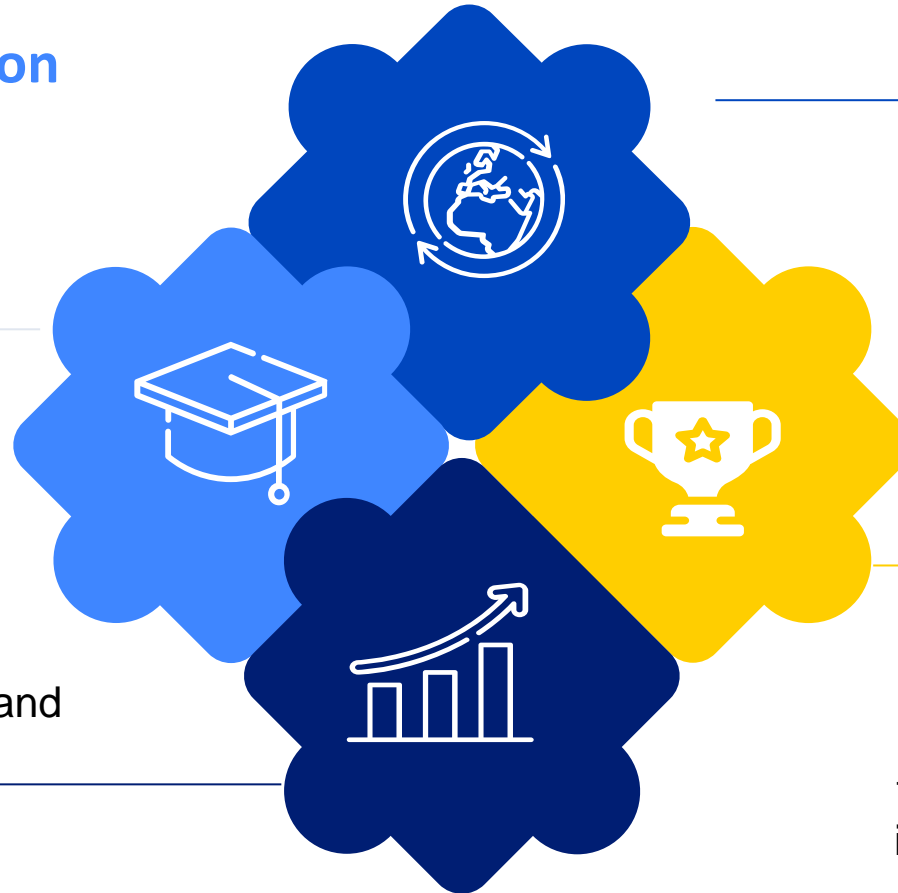
# Career Pathways Core Tenets.

## Career/Education Exploration

Program design focused on providing teens career and education exploration opportunities

## Sustainable and Scalable Model

Creating a program model that is appropriately resourced for scaling and sustainability



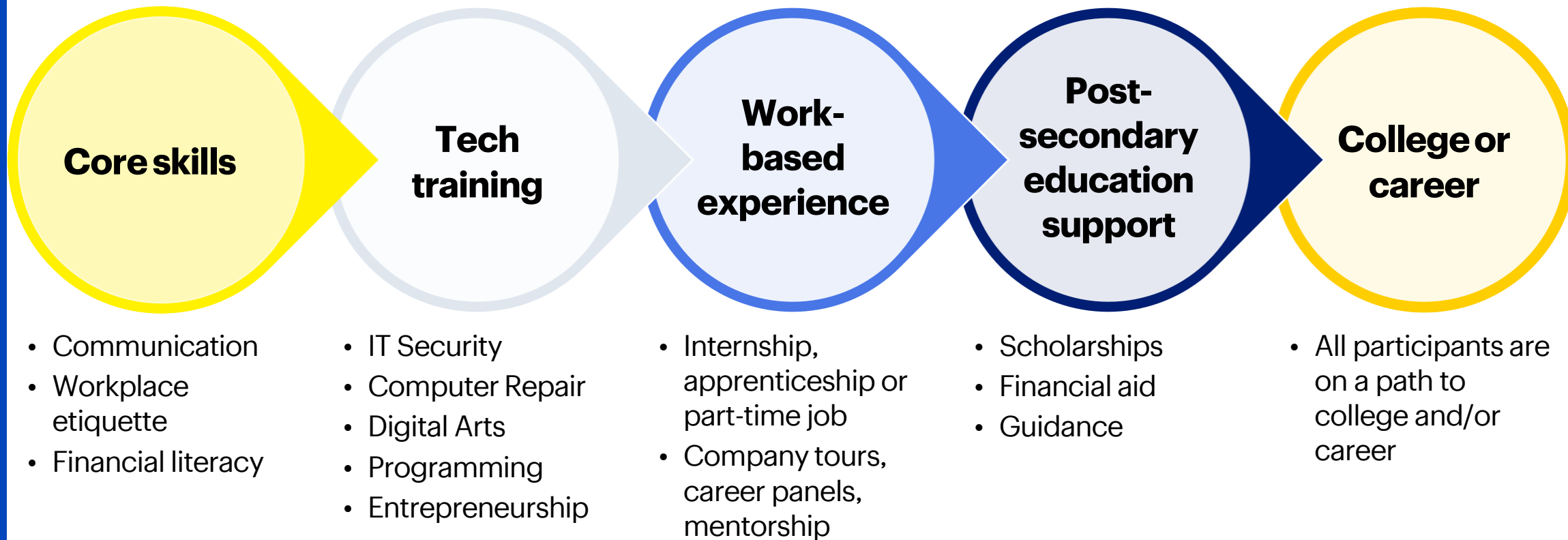
## Skill Partners

For skills training and internship purposes, the National Partner program continues to be an integral component, in addition to meaningful local partnerships

## Responsive to Community Needs

At the scale which is most feasible, every Teen Tech Center is able to deliver a form of career exploration programming

# A path to college or career.



# Our scale.

60+ Teen Tech Centers  
by the end of 2020.

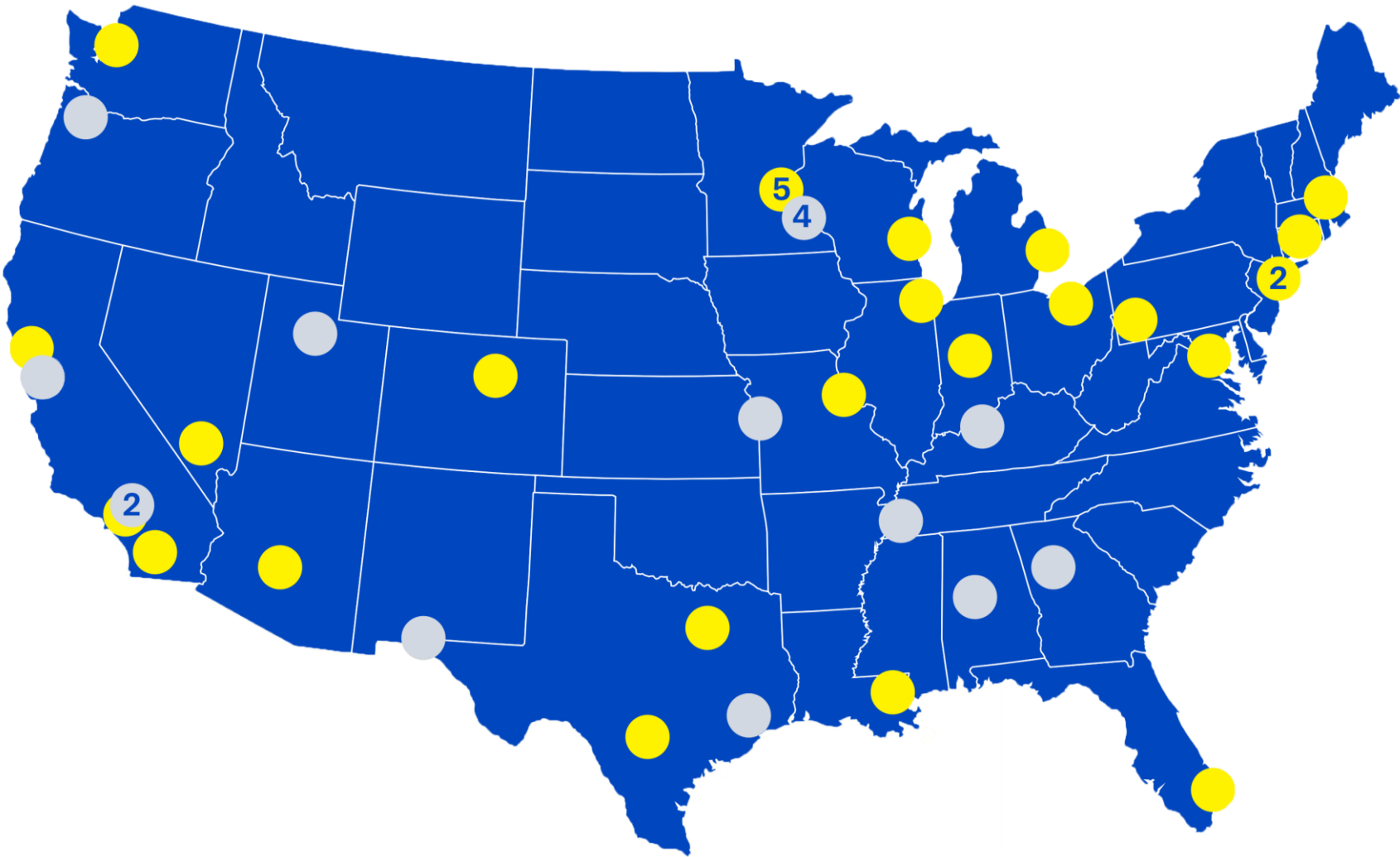
### Current Locations

Bellevue, Wash. | Boston | Chicago | Cleveland | Dallas | Detroit  
Fort Lauderdale | Hartford | Houston | Indianapolis | Jersey City,  
N.J. | Lakewood, Colo. | Las Vegas | Los Angeles | Milwaukee |  
Minneapolis (3) | New Orleans | New York | Oakland | Phoenix |  
Pittsburgh | San Antonio | San Marcos, Calif. | St. Louis | St. Paul,  
Minn. (2) | Washington, D.C.

### Future Locations

Atlanta | El Paso | Kansas City | Los  
Angeles | Louisville | Minneapolis |  
Memphis | Mexico City\* | Portland | Salt  
Lake City | San Jose | Selma | St. Paul |  
Vancouver\*

\*not reflected on map



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# **2021 National Grant RFP Overview Eligibility and Timeline**

# 2021 RFP Overview.

Best Buy is searching for national organizations to **build tech skill proficiency** as well as provide **career readiness and employment opportunities** for underserved teens.

## National Partner Programming

- Program curriculum is **tech-skill focused** and **industry-relevant**
- Takes place **at Best Buy Teen Tech Center locations** across the nation.
- **Two-tiered program** model; Tier 1 and Tier 2
  - › Can apply for Tier 1 and Tier 2
- The **program components include:**
  1. Technical-skills training.
  2. Social capital development
  3. Experiential employment opportunities
  4. Industry recognized credentials/certifications

## Proposal Details

- Proposals **due April 1, 2021**
- **Grant Awards** - \$100,000 - \$350,000
  - › One year funding, eligibility to apply in subsequent years
- **Grant cycle** is August 1, 2021 – July 31, 2022





# National Partner RFP Eligibility Requirements.

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- **501(c)(3) nonprofit** organizations with a proven track record of serving **youth ages 13-21**.
- **Demonstrated track record** in engaging **underserved teens** at the local level; commitment to **diversity and inclusion**.
- Provide **curriculum and training** aligned with regional labor market needs to ensure youth gain relevant skills and career awareness.
  - › Ability to adjust program delivery to either in-person, virtual, or a hybrid model – dependent on COVID-19 safety protocols

# Roles and Responsibilities.

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## The primary responsibilities of the National Partner include:

- › **Work collaboratively with each Teen Tech Center** site to create **program delivery plan**
- › **Delivering program** to participants **with support** from the Career Pathways Facilitator at each respective location
  - **Dedicate staff to deliver program** in real-time **Creating a toolkit** for the Teen Tech Center sites to have on-hand for **self-guided learning**
- › **Attend quarterly National Partner conversations** facilitated by Best Buy Foundation
- › Support Teen Tech Center sites with youth recruitment
- › Support Teen Tech Centers in connecting with local companies/subject-matter experts
- › **Support program evaluation** efforts (i.e. participating in interviews, administering and collecting surveys, etc.)

# Roles and Responsibilities.

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## The primary responsibilities of the Best Buy Teen Tech Center location include:

- › Working with schools and other community-based organizations to **build awareness of the program** to drive youth participation, **with support from National Partner**
- › Ensuring access to teens from underserved communities.
- › Delivering work readiness and soft skills training to youth.
- › Working in collaboration with the National Partner to provide complimentary on-the-ground programming to Best Buy Teen Tech Center youth based on the national partner's curriculum.
- › Enabling participation of Best Buy employees to serve as volunteers.
- › In collaboration with national career pathway partner, recruit local companies/subject-matter experts to support program delivery



# Overview - National Partner Tiers.

## All National Partners

**Every National Partner will be expected to:**

- Deliver programming in a relevant technical skill focus area
- Conduct programming in 1-5 sites across the country
- Provide toolkit/curriculum material for TTC to access
- Coordinate program delivery in partnership with respective TTC(s)
- Attend quarterly National Partner calls

### Tier 1 – National Partner

- 3-12 week program
  - Same program can be delivered multiple times at the same site
- Serve youth ages 13-21
- Focus on technical skill training/ career awareness
- Project-based learning opportunities
- No internship requirement

### Tier 2 – National Partner

- 4 - 9 month program
  - One consistent cohort per site
- Serve youth ages 16-21
- Rigorous programming with focused technical skills training and career exploration
- Experiential employment opportunities are required (i.e. internships, job shadows, etc.)



# Overview – Advanced Programming.

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## Program Delivery

- 1-5 Teen Tech Centers Nationwide
- Serve youth ages 16-21
- Either a **3-12 week or 4-9 month** program

## Program Requirements

- For **RENEWING PARTNERS ONLY**
- Rigorous and advanced programming that build on previous year's program experience
- Leadership opportunities are available for youth
  - (i.e. peer mentorship, training assistant, etc.)
- Opportunity to gain industry-recognized certification/credential

# RFP Timeline.

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## **2021**

- March 1 National Partner RFP Released
- March 8, 12:00 CST National Partner RFP Webinar
- April 1 Best Buy Foundation Application Deadline
- May –July Proposal Review/Due Diligence
- July 30 Best Buy Foundation Determination Date / Partner Notification
- Aug/Nov/Feb/May Best Buy National Partner Quarterly Calls



# RFP Q&A.

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**Future questions can be directed to: [SocialImpact@BestBuy.com](mailto:SocialImpact@BestBuy.com)**

